



Social

Plan

About This Plan

This plan will focus on getting your brand's Chinese social media accounts up and running and to maintain a valuable presence to potential customers in China. We'll work on obtaining a verified status on your accounts, gaining followers and generating posts.



Pay in EUR or USD

Pay in Euros or Dollars, we'll make the exchange



Get 24/7 support

24/7 support team in English, Russian, Chinese and Greek



Quick onboarding

Sign up through our platform and start immediately



Easy follow ups

Check in on the progress of your order

What's Included



WeChat Verified Account

Account creation, articles and post scheduling, monitoring and reporting.

WeChat has over a billion users. Post articles, create moments for your followers, run ad campaigns and create mini sites to introduce users to your product.



Weibo Verified Account

Account creation, post scheduling, monitoring and reporting.

445 million people use the micro blogging site, Weibo, every month. It's highly effective in targeting potential customers for your brand.



YouKu Account Creation

Account creation, video posting, monitoring and reporting.

Take advantage of two of China's top rated video streaming providers. Create videos, run ads, and engage with followers to promote your presence.



iQiyi Account Creation

Account creation, video posting, monitoring and reporting.

Take advantage of one of China's top rated video streaming providers. Create videos, run ads, and engage with followers to promote your presence.



ICP / Hosting / Emails Consultation

Alibaba Account creation, Web Hosting, Server and Emails consultation.

Mobiblade is an official reseller of Alibaba Cloud. We help with Web Hosting, ICP licensing and website domains.



Workflow

1 Gather your documents

We have an online platform built to make communication easier. All of the services involved in this package will be visible in the portal so you can get live updates on what's ready and what's needed from you.

Sign up to mobiblade.cn/portal to upload documents, check on the progress of the services you've ordered, and see previous campaigns.

3 Set up and post on your social platforms

We'll create an account using all the features the platforms offer, create visuals, plan content and translate into Chinese.

- Customised menu on each account
- Welcome message & auto-reply
- Set up triggered messages (up to 5)
- Monthly content outline
- WeChat article translations (up to 4 monthly)
- Graphic designs for posts (up to 3)
- Graphic edits on posts (up to 16)

2 Set you up in China

We'll provide consultation about ICP (Internet Content Provider) license, emails and hosting in China. We will assist with relevant parties to quickly move forward.

An ICP license is a necessary state-issued registration that allows a China-based website to legally operate in the country.

4 Manage and monitor your accounts

We'll manage, monitor and report to you about your accounts and keep them active and engaging.

- Follower interaction (up to 100 monthly)
- Unlimited users
- Monthly reports
- Planning
- KPIs
- Paid social
- Benchmarking
- Data exports
- 5 inspiration sources
- 5 Weibo and Weibo Competitors
- 5GB asset library



Annual Fee

€3000

An annual fee to get you set up on all Chinese platforms. If you already have your social accounts set-up, see our monthly fees below.

WeChat Verified Account Creation



Weibo Verified Account Creation + Weibo Ad Budget Top-up



YouKu / iQiyi Player Account Creation



Monthly Fees + Services

Chinese CDN + Web Hosting Provider

Based on Traffic

The pricing of the content delivery network in China will depend on the traffic you get to your website.

Optional Extras

Monthly fee

SMM

€1400

We'll manage your social media accounts, all in one place.

Advertising Budgets

Minimum recommendation per month

WeChat

€3000

Weibo

€1000

YouKu

€1000

iQiyi

€1000

